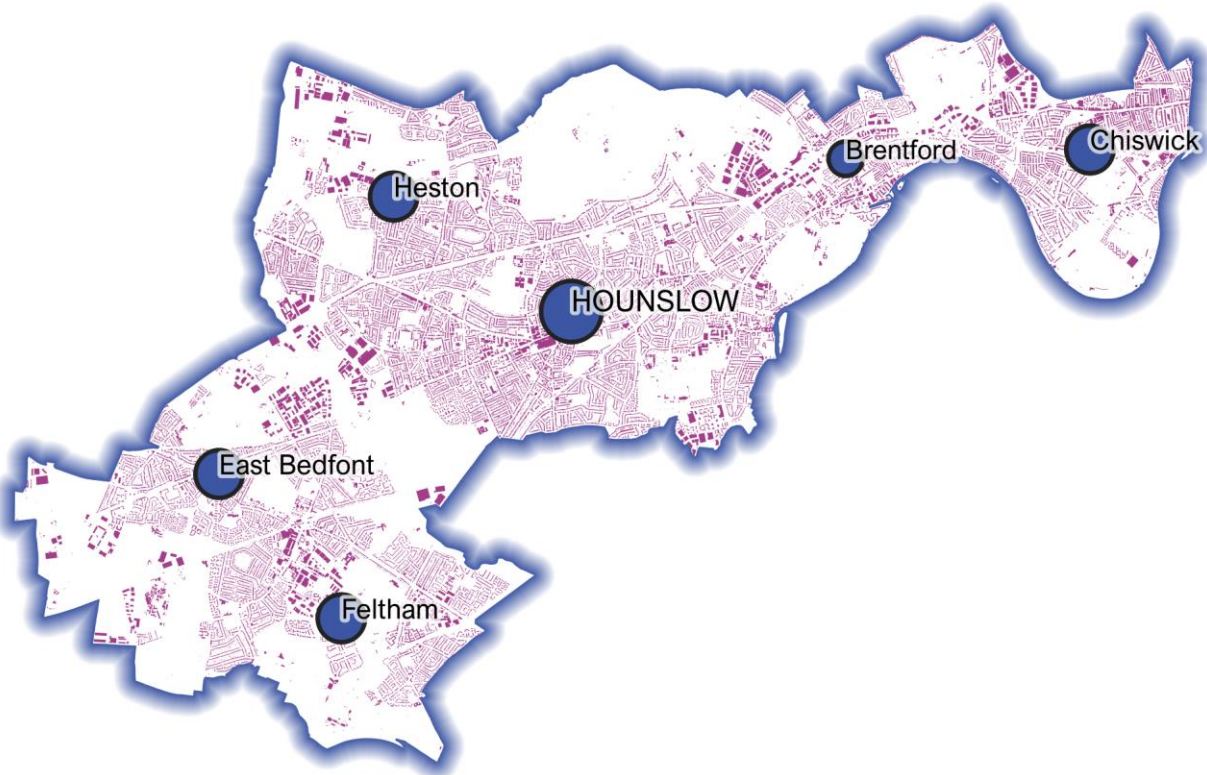


Detailed Price Paid Report:

Hounslow



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2	House price growth
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4	Average prices + distribution
5	Transaction timeline
6	Depth of market

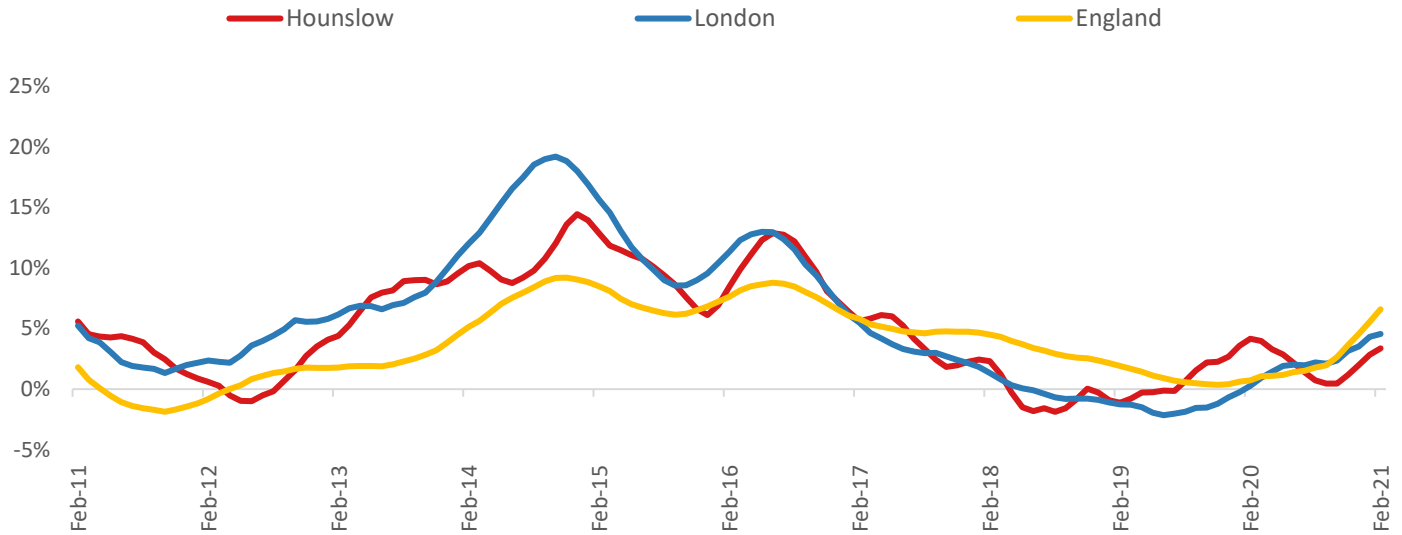


Headline Data

	Current level	3 month	Annual	5 year	10 year
House prices	£431,049	3.5%	3.4%	15.0%	62.9%
Transactions	1,685	-4.4%	-17.6%	-49.4%	-31.4%

House Price Growth (February 2021 data)

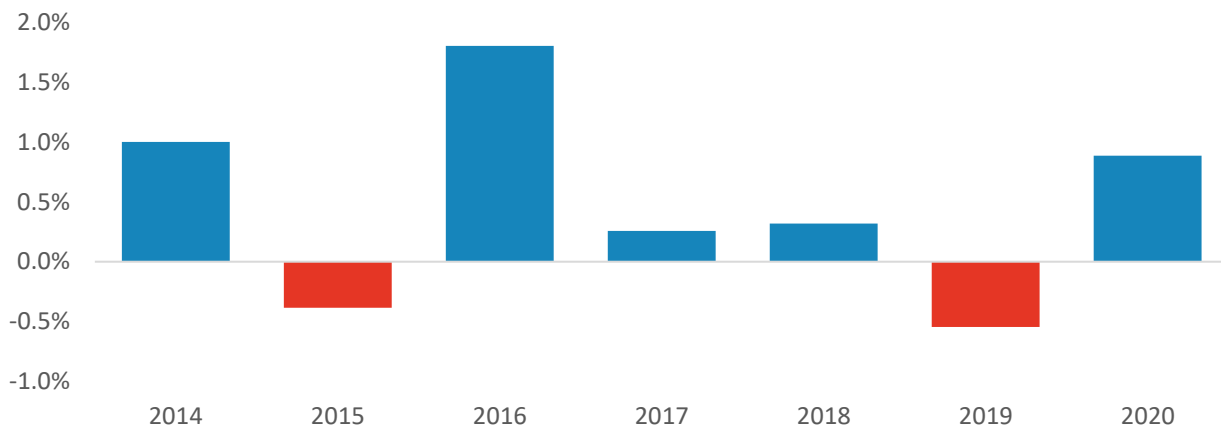
Annual Change in House Prices



House prices in Hounslow grew by 3.4% in the 12 months to February 2021 (based on 6-month smoothed data). By comparison national house prices grew by 6.6% and prices in London grew by 4.5% over the same period.

Hounslow house prices are now 55.9% above their previous peak in 2007, compared to +66.5% for London and +36.1% across England.

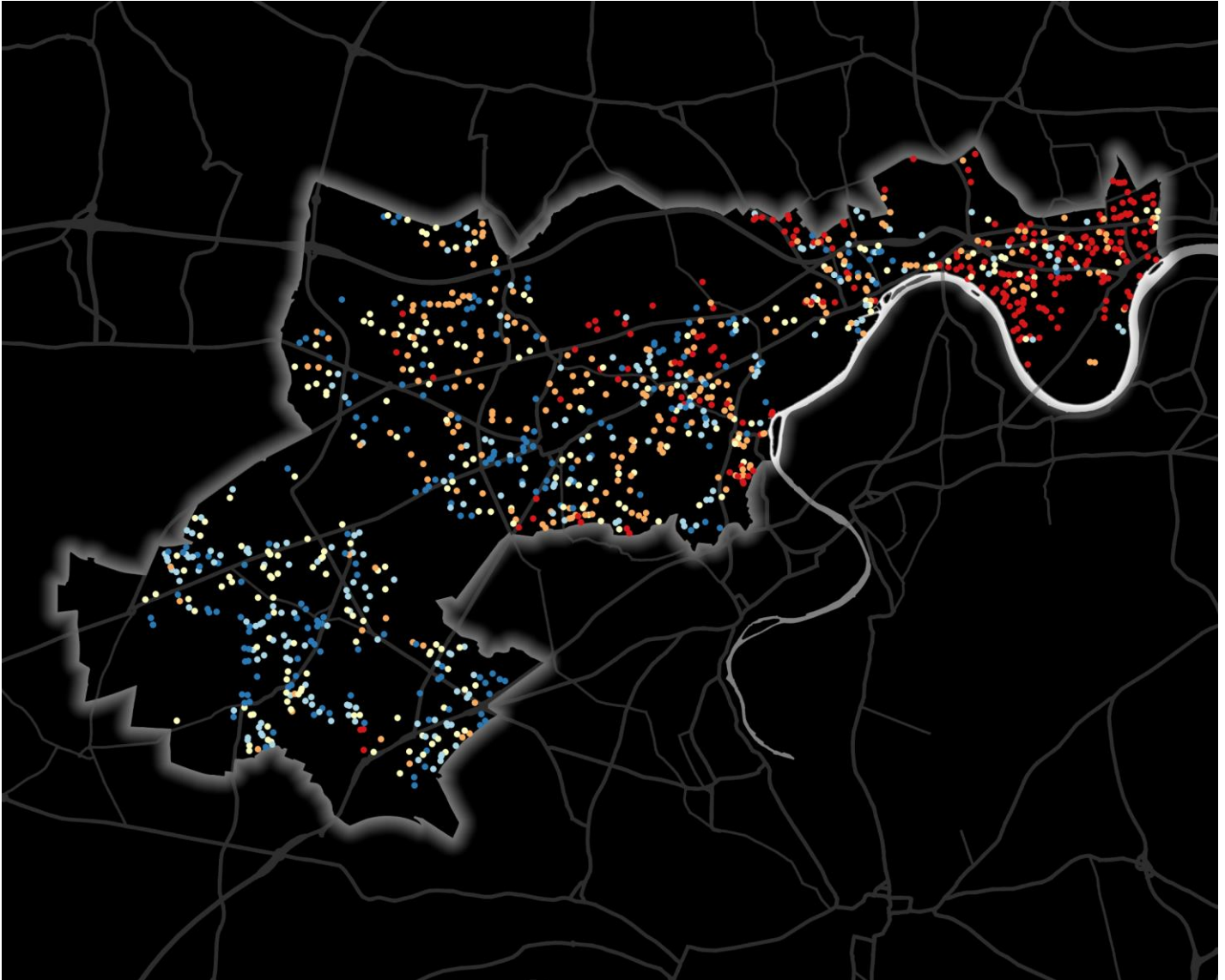
Year-To-Date Change in House Prices, December to February



Local prices have grown by 0.9% in 2021 so far, compared to a fall of 0.5% over the same period last year.

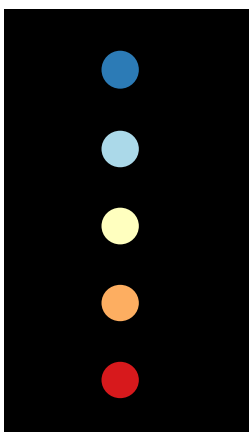
House Price Map

12 months to February 2021



Each point is one postcode, coloured by the average value relative to all sales in this local authority (price bands are LA-specific quintiles).

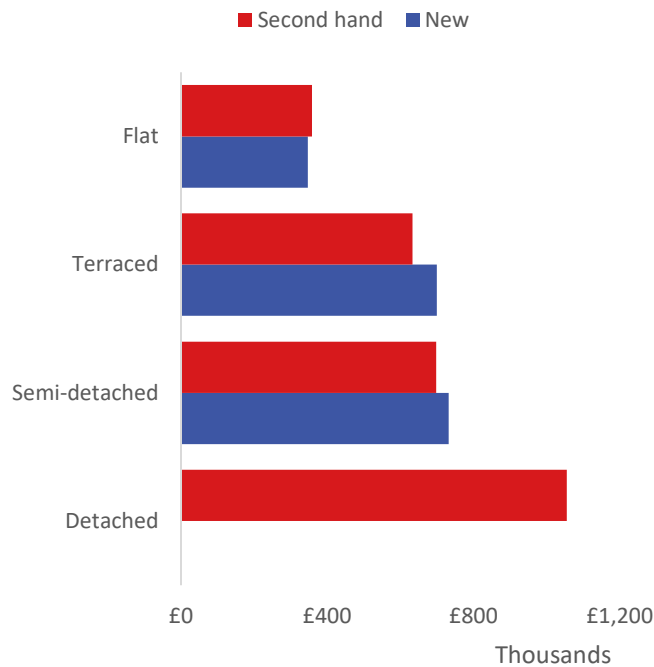
Map Key



	Min	Max	
	Up to	£307,000	1st quintile / lowest 20%
£307,000		£391,000	2nd quintile
£391,000		£478,000	3rd quintile
£478,000		£650,000	4th quintile
£650,000		and over	5th quintile / highest 20%

Average House Price by Property Type

12 months to February 2021



	New	Second hand
Flat	£347,012	£358,647
Terraced	£700,000	£633,611
Semi-detached	£732,500	£697,558
Detached	No recorded sales	£1,055,087

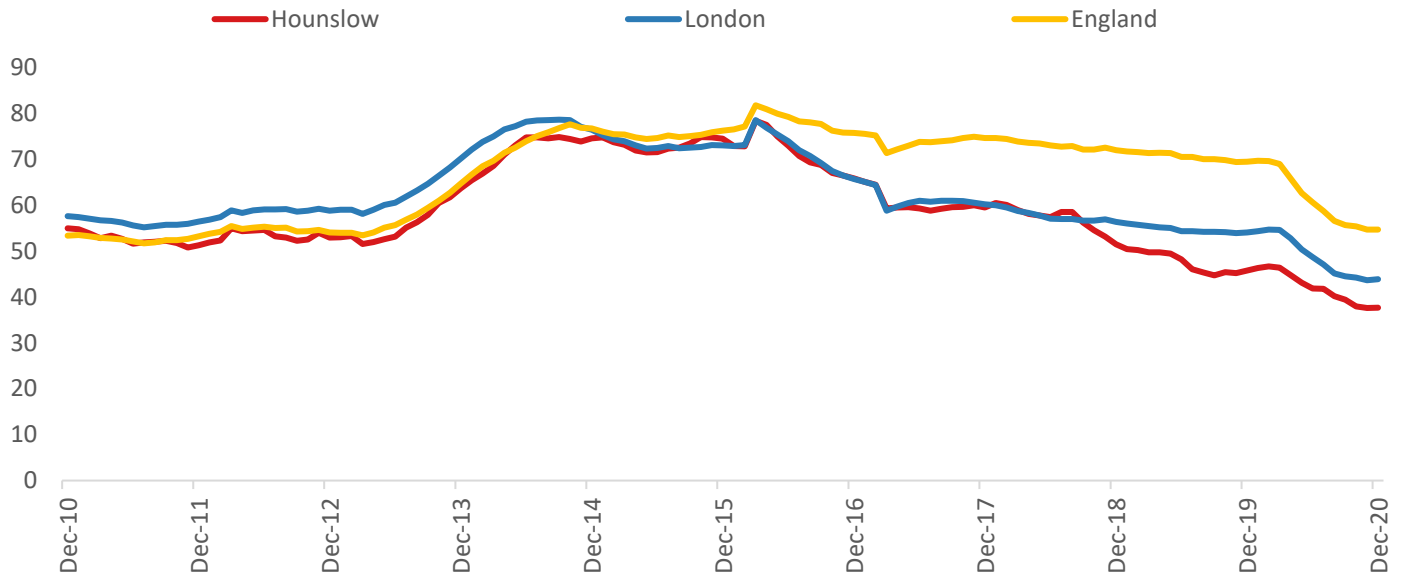
House Price Distribution by Year

All properties, by price band and calendar year (2020 = year to date)

	1997	2002	2007	2012	2017	2019	2020
Under £100k	71%	7%	0%	1%	1%	0%	0%
£100-200k	21%	56%	21%	20%	5%	6%	5%
£200-300k	5%	23%	49%	38%	22%	18%	13%
£300-400k	1%	6%	15%	17%	25%	27%	24%
£400-500k	1%	3%	6%	9%	19%	21%	22%
£500k-1m	1%	3%	7%	11%	22%	21%	26%
£1-2m	0%	0%	2%	3%	5%	6%	6%
Over £2m	0%	0%	0%	0%	2%	1%	2%

Transactions (December 2020 data)

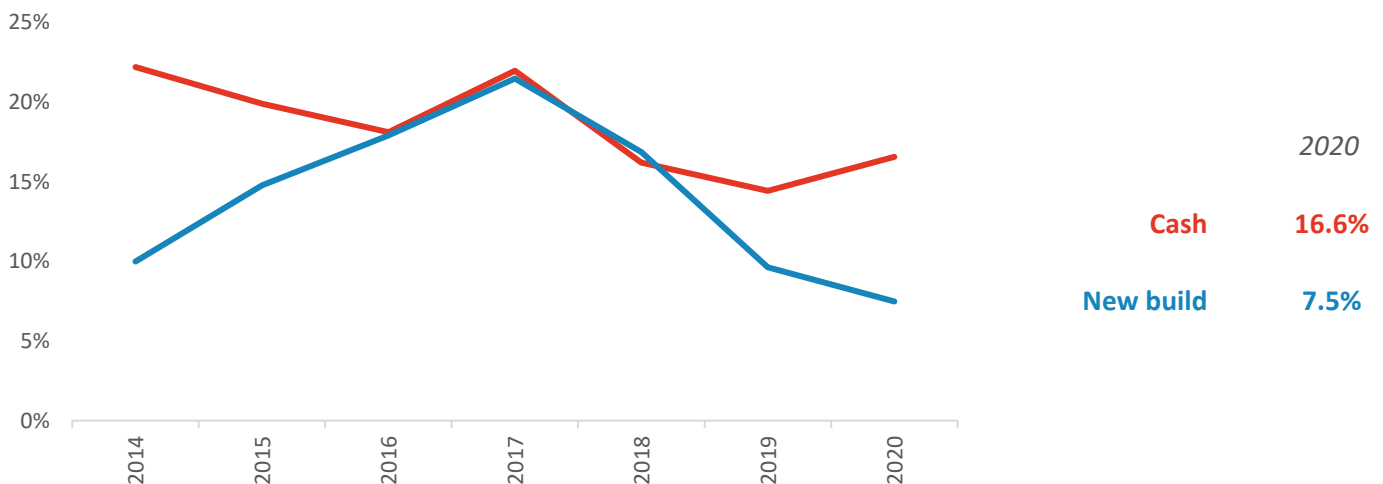
Annual Transactions, Indexed (2001-05 average = 100)



There were 1,685 transactions in Hounslow during the 12 months to December 2020. This is 38% of the average from 2001-05 and suggests activity is significantly below pre-downturn levels.

Transactions in Hounslow have fallen by 49.5% since 2014, compared to changes of -42.6% for London and -28.7% for England.

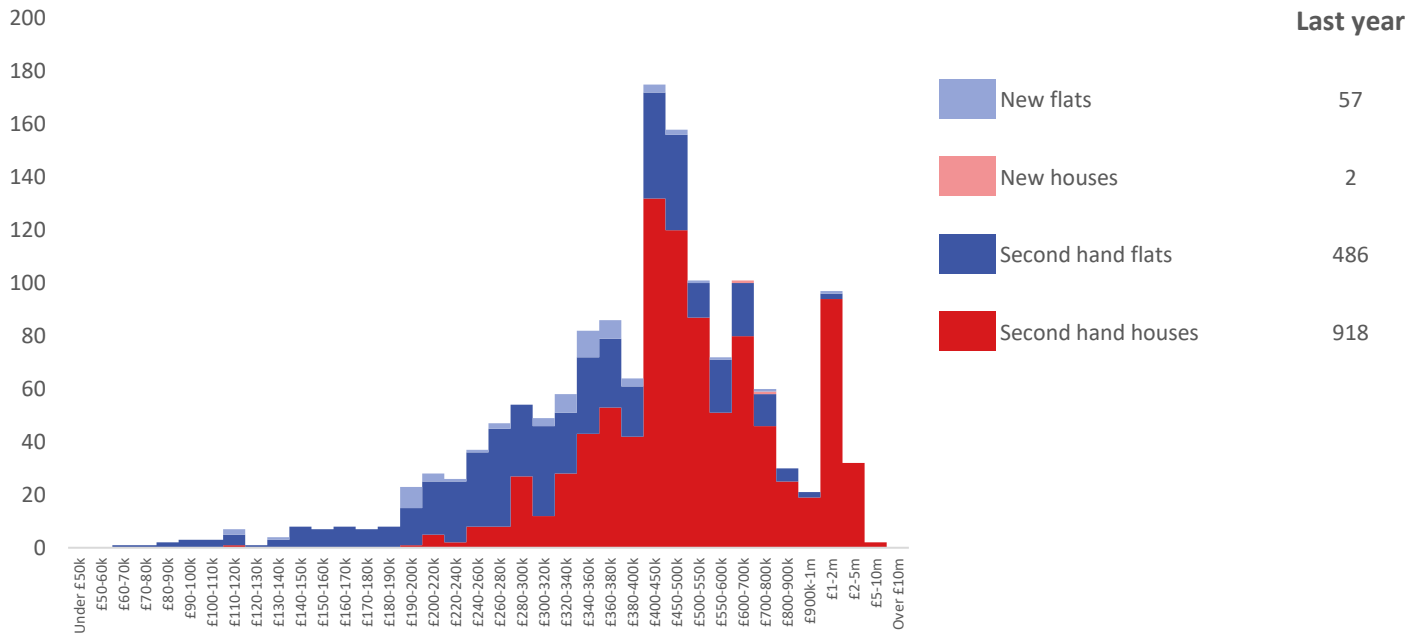
Cash and New Build Sales as % of Total, by Year



Note: The data on this page EXCLUDES transactions identified as transfers under a power of sale/repossessions, buy-to-lets (where they can be identified by a mortgage), and transfers to non-private individuals - i.e. it comprises only Land Registry 'A' data.

Depth of Market by Property Type

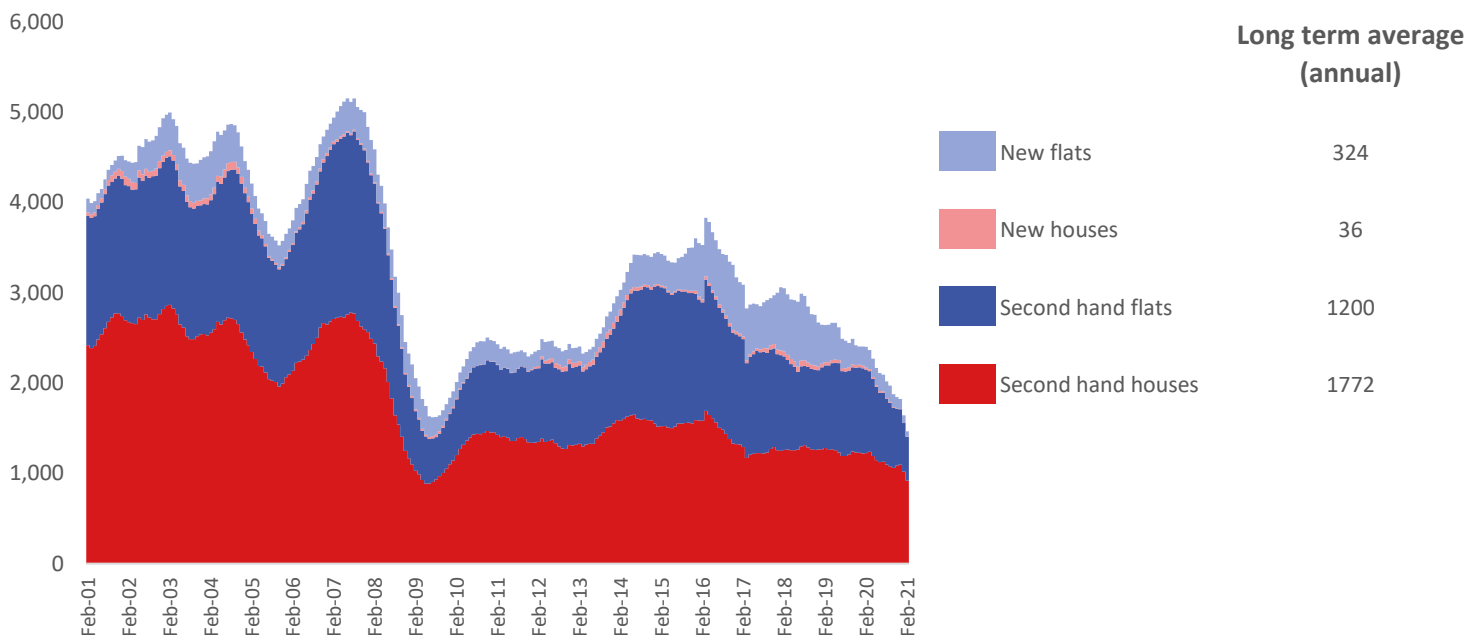
12 months to February 2021



The most common property type transacted over the past 12 months in Hounslow was 'second hand houses' with 918 sales, 63% of all sales over the same period. The annual total of 1,463 transactions is equivalent to 44% of the long term average level of activity.

Timeline of Transactions by Type

Rolling 12 months, past 20 years



The most common property type transacted over the past 20 years was 'second hand houses' with the equivalent of 1,772 sales per year on average, making up 53% of the typical annual total over that period.