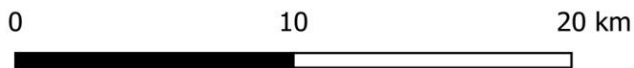
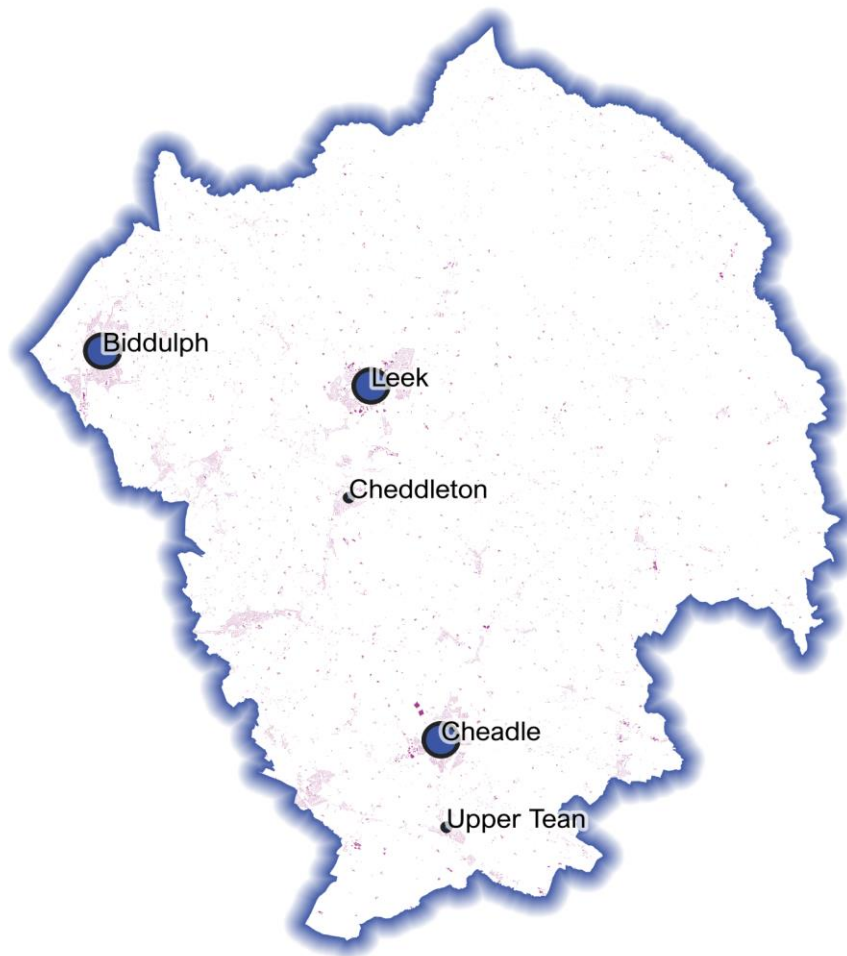


Detailed Price Paid Report: Staffordshire Moorlands



| Contents | |
|----------|-------------------------------|
| 2 | House price growth |
| 3 | Sales map |
| 4 | Average prices + distribution |
| 5 | Transaction timeline |
| 6 | Depth of market |

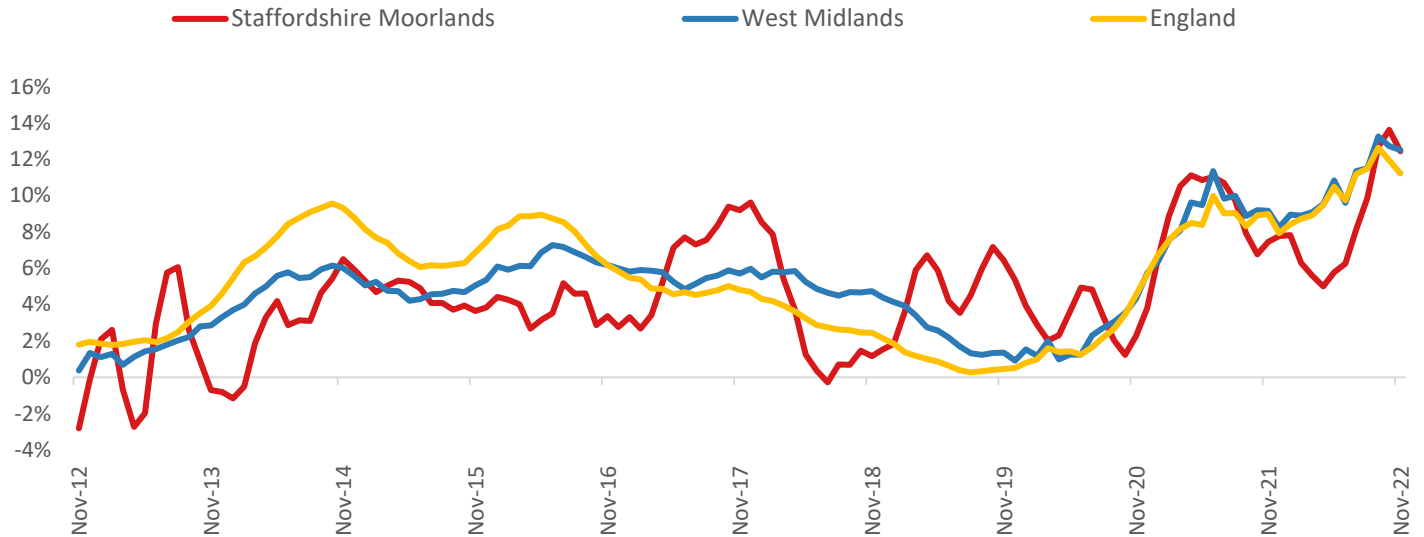


Headline Data

| | Current level | 3 month | Annual | 5 year | 10 year |
|--------------|---------------|---------|--------|--------|---------|
| House prices | £232,930 | 3.5% | 12.4% | 33.0% | 64.6% |
| Transactions | 1,123 | -12.4% | -38.5% | -31.8% | 5.1% |

House Price Growth (November 2022 data)

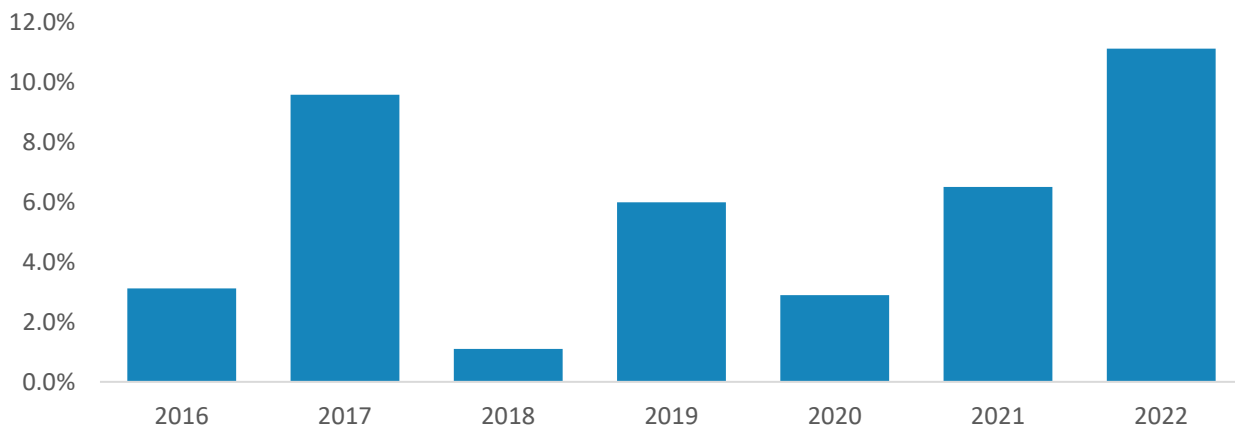
Annual Change in House Prices



House prices in Staffordshire Moorlands grew by 12.4% in the 12 months to November 2022 (based on 3-month smoothed data). By comparison national house prices grew by 11.2% and prices in the West Midlands grew by 12.5% over the same period.

Staffordshire Moorlands house prices are now 48.0% above their previous peak in 2007, compared to +55.5% for the West Midlands and +62.2% across England.

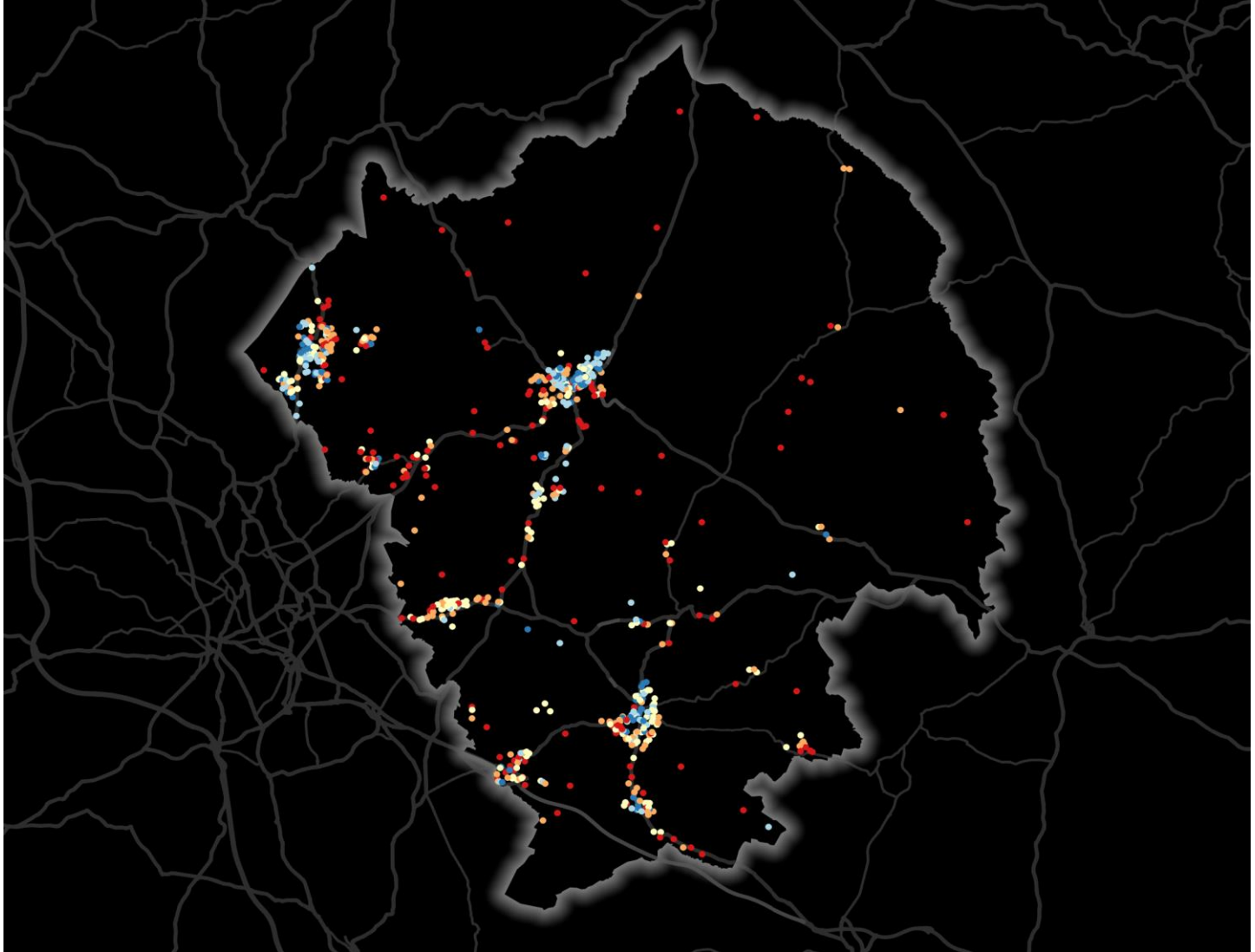
Year-To-Date Change in House Prices, December to November



Local prices have grown by 11.1% in 2022 so far, compared to growth of 6.5% over the same period last year.

House Price Map

12 months to November 2022



Each point is one postcode, coloured by the average value relative to all sales in this local authority (price bands are LA-specific quintiles).

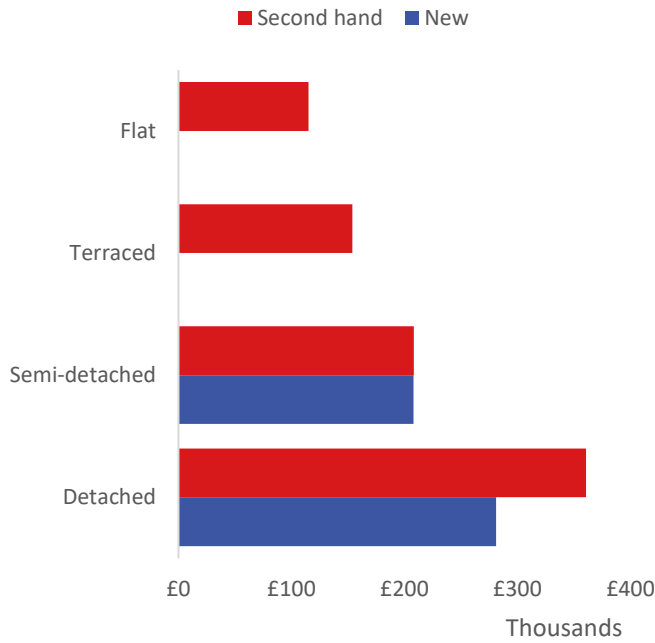
Map Key



| | Min | Max | |
|--|----------|----------|----------------------------|
| | Up to | £131,000 | 1st quintile / lowest 20% |
| | £131,000 | £175,000 | 2nd quintile |
| | £175,000 | £221,000 | 3rd quintile |
| | £221,000 | £309,000 | 4th quintile |
| | £309,000 | and over | 5th quintile / highest 20% |

Average House Price by Property Type

12 months to November 2022



| | New | Second hand |
|----------------------|-------------------|-------------|
| Flat | No recorded sales | £115,092 |
| Terraced | No recorded sales | £153,945 |
| Semi-detached | £207,950 | £208,211 |
| Detached | £280,950 | £360,653 |

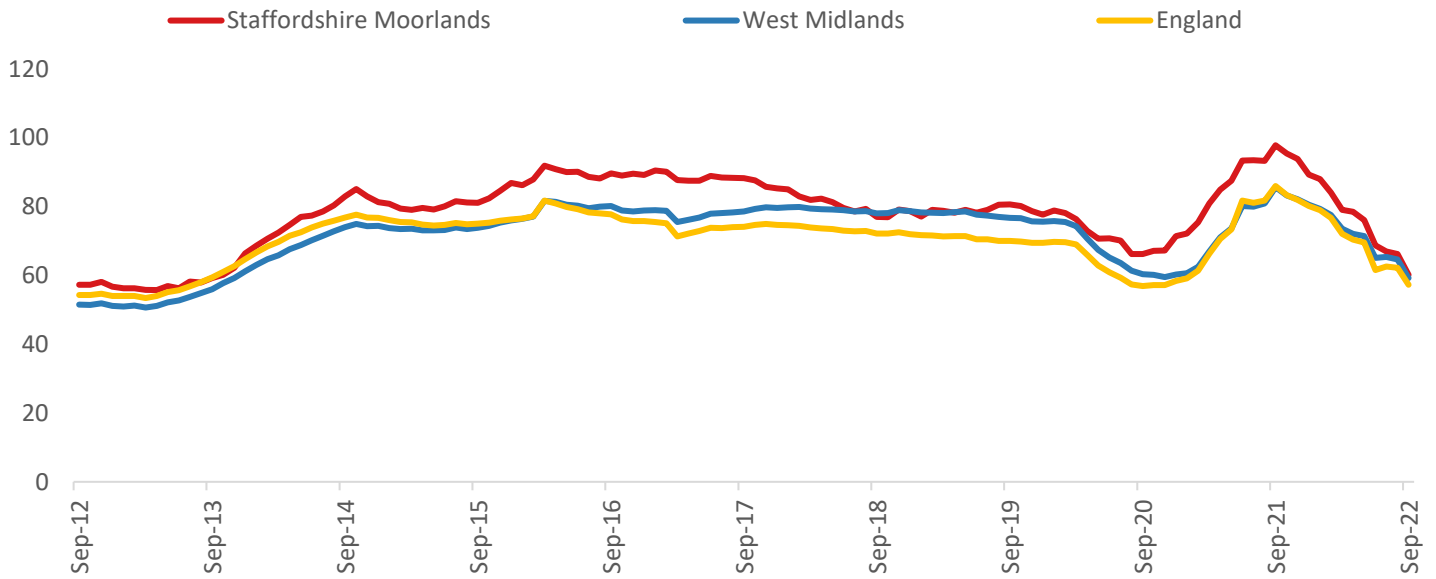
House Price Distribution by Year

All properties, by price band and calendar year (2022 = year to date)

| | 1997 | 2002 | 2007 | 2012 | 2017 | 2021 | 2022 |
|--------------------|------|------|------|------|------|------|------|
| Under £100k | 92% | 68% | 16% | 22% | 13% | 7% | 6% |
| £100-200k | 8% | 26% | 61% | 59% | 58% | 45% | 45% |
| £200-300k | 0% | 4% | 16% | 12% | 19% | 28% | 27% |
| £300-400k | 0% | 1% | 5% | 5% | 6% | 11% | 12% |
| £400-500k | 0% | 0% | 1% | 1% | 3% | 5% | 4% |
| £500k-1m | 0% | 0% | 1% | 1% | 1% | 4% | 5% |
| £1-2m | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Over £2m | 0% | 0% | 0% | 0% | 0% | 0% | 0% |

Transactions (September 2022 data)

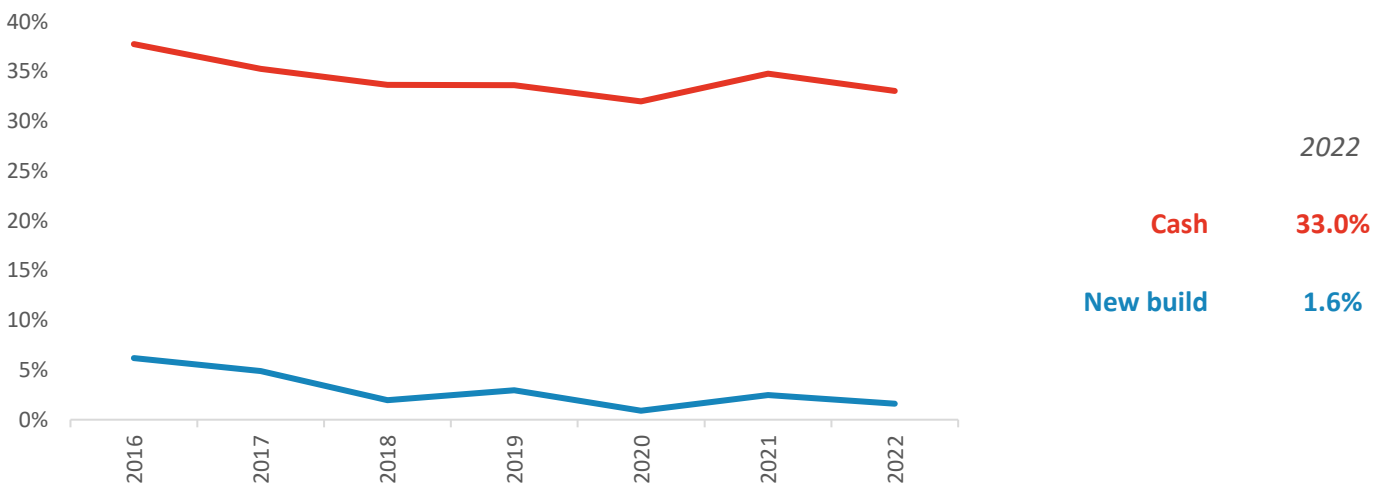
Annual Transactions, Indexed (2001-05 average = 100)



There were 1,123 transactions in Staffordshire Moorlands during the 12 months to September 2022. This is 60% of the average from 2001-05 and suggests activity is significantly below pre-downturn levels.

Transactions in Staffordshire Moorlands have fallen by 26.0% since 2014, compared to changes of -20.3% for West Midlands and -25.4% for England.

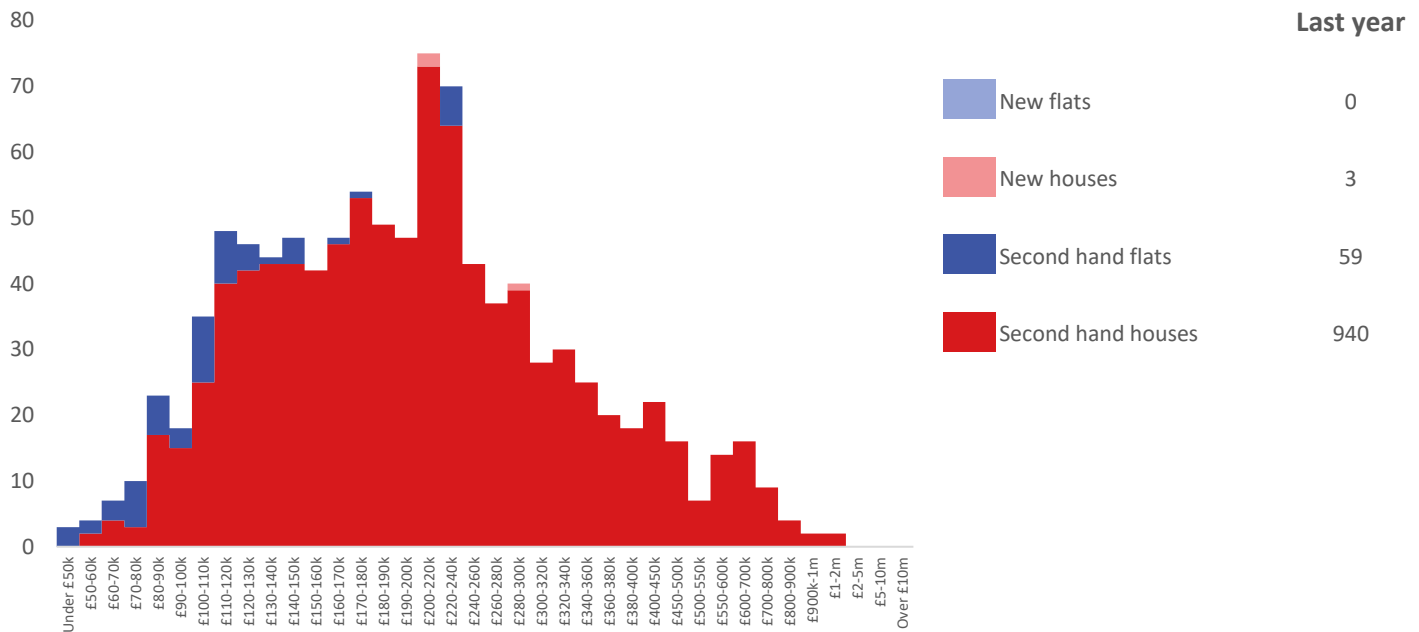
Cash and New Build Sales as % of Total, by Year



Note: The data on this page EXCLUDES transactions identified as transfers under a power of sale/repossessions, buy-to-lets (where they can be identified by a mortgage), and transfers to non-private individuals - i.e. it comprises only Land Registry 'A' data.

Depth of Market by Property Type

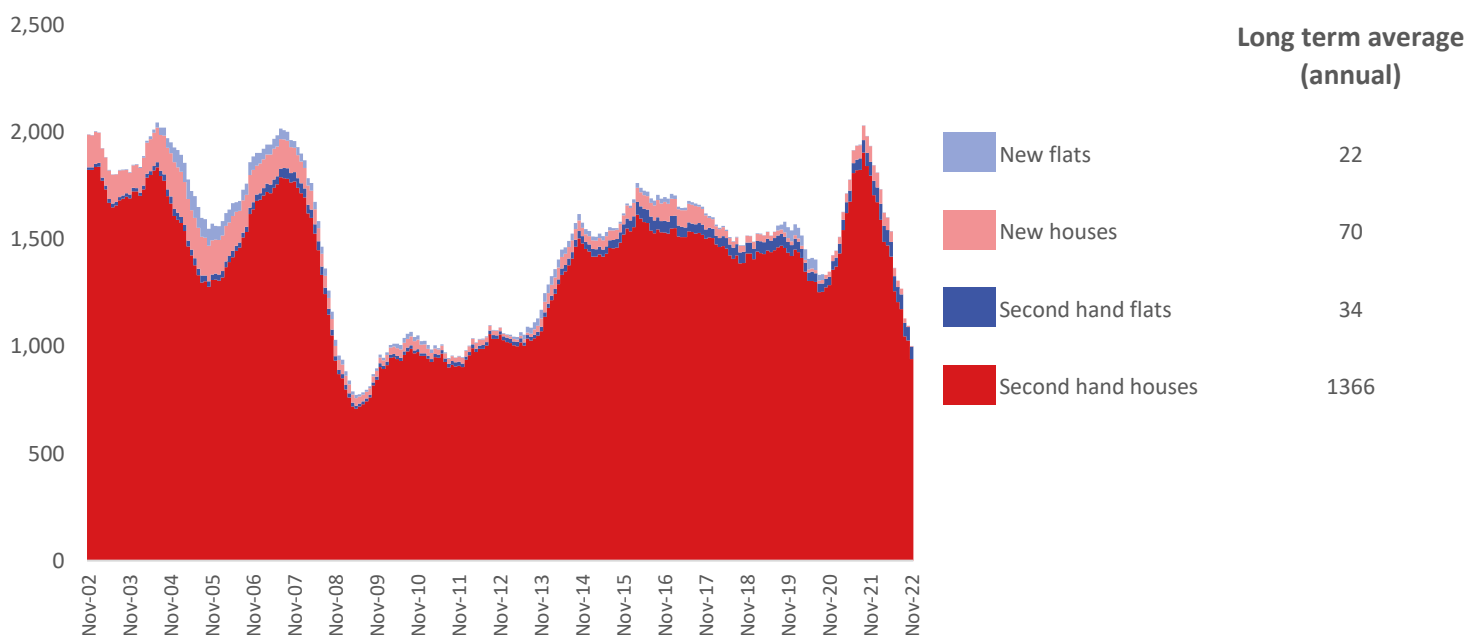
12 months to November 2022



The most common property type transacted over the past 12 months in Staffordshire Moorlands was 'second hand houses' with 940 sales, 94% of all sales over the same period. The annual total of 1,002 transactions is equivalent to 67% of the long term average level of activity.

Timeline of Transactions by Type

Rolling 12 months, past 20 years



The most common property type transacted over the past 20 years was 'second hand houses' with the equivalent of 1,366 sales per year on average, making up 92% of the typical annual total over that period.