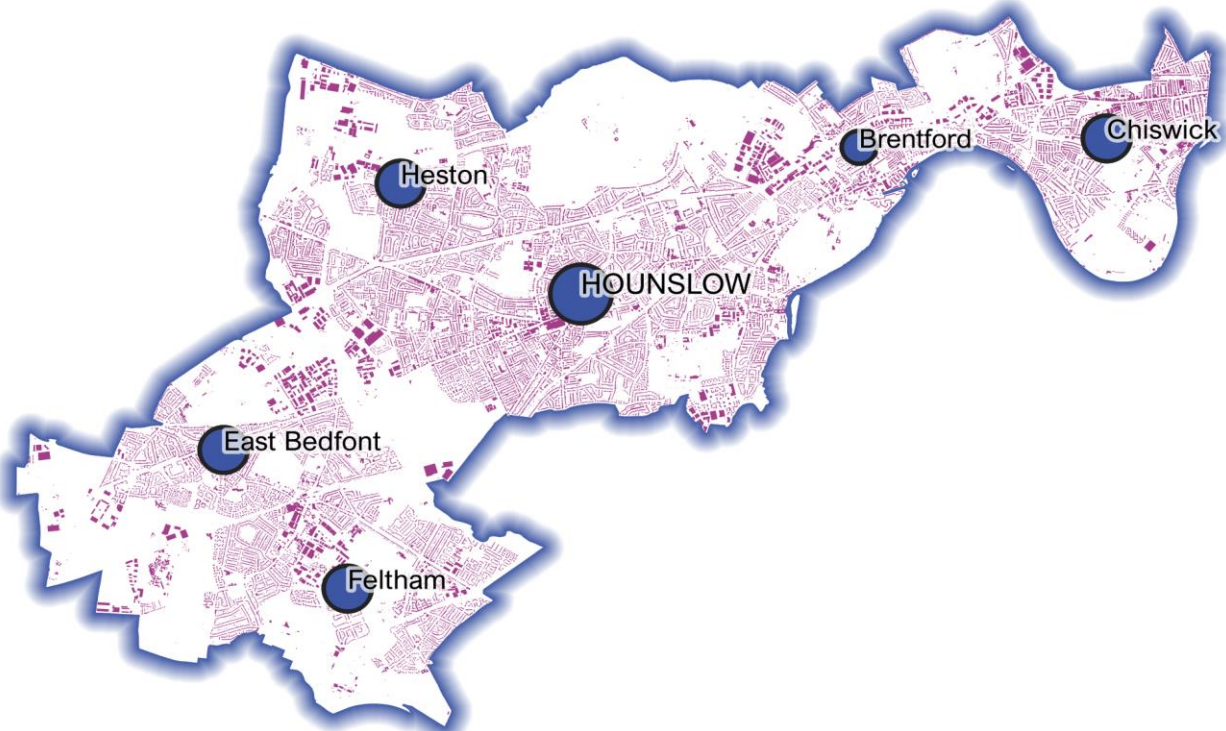


October 2023

Powered By  
BuiltPlace

# Detailed Price Paid Report:

# Hounslow



| Contents |                               |
|----------|-------------------------------|
| 2        | House price growth            |
| 3        | Sales map                     |
| 4        | Average prices + distribution |
| 5        | Transaction timeline          |
| 6        | Depth of market               |



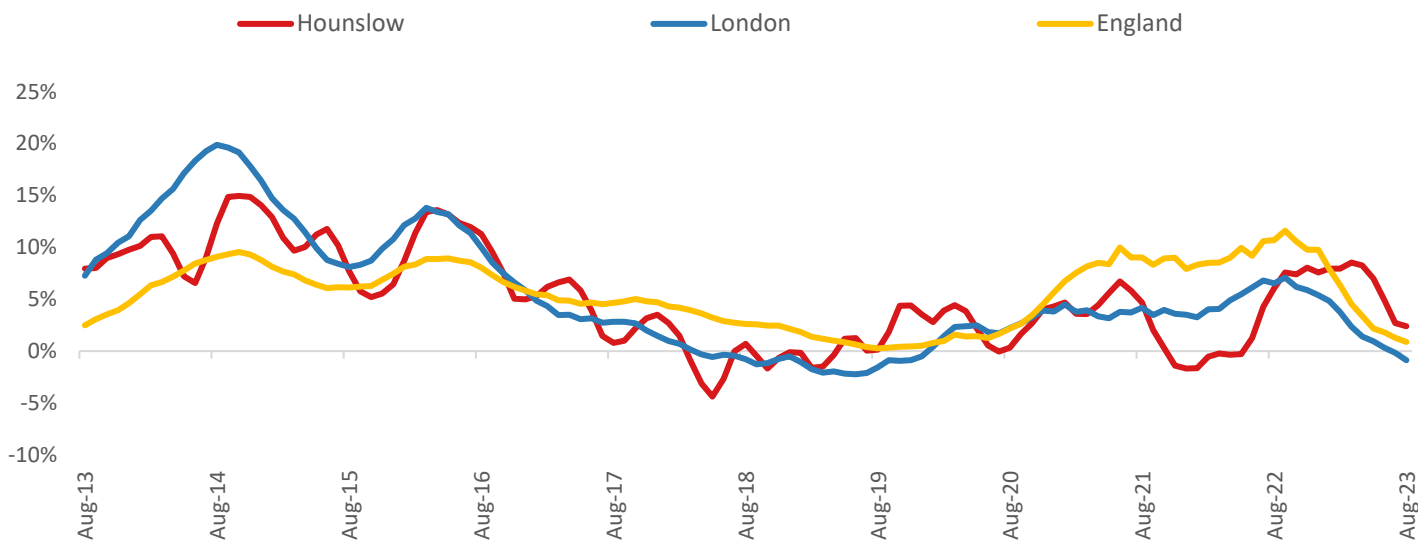
Click the main map above to visit our Cities, Towns & Villages page, for local analysis of the locations shown and over 2000 more

**Headline Data**

|              | Current level | 3 month | Annual | 5 year | 10 year |
|--------------|---------------|---------|--------|--------|---------|
| House prices | £466,627      | 0.5%    | 2.4%   | 14.3%  | 56.1%   |
| Transactions | 1,718         | -9.3%   | -3.0%  | -33.1% | -27.7%  |

**House Price Growth (August 2023 data)**

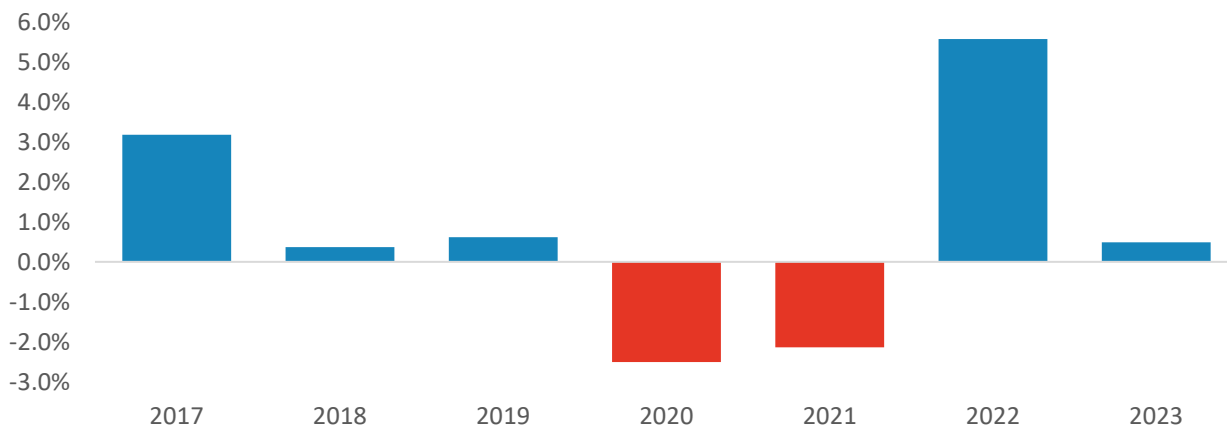
*Annual Change in House Prices*



House prices in Hounslow grew by 2.4% in the 12 months to August 2023 (based on 3-month smoothed data). By comparison national house prices grew by 0.9% and prices in London fell by 0.9% over the same period.

Hounslow house prices are now 67.5% above their previous peak in 2007, compared to +78.8% for London and +58.7% across England.

*Year-To-Date Change in House Prices, December to August*



Local prices have grown by 0.5% in 2023 so far, compared to growth of 5.6% over the same period last year.

## House Price Map

12 months to August 2023



Each point is one postcode, coloured by the average value relative to all sales in this local authority (price bands are LA-specific quintiles).

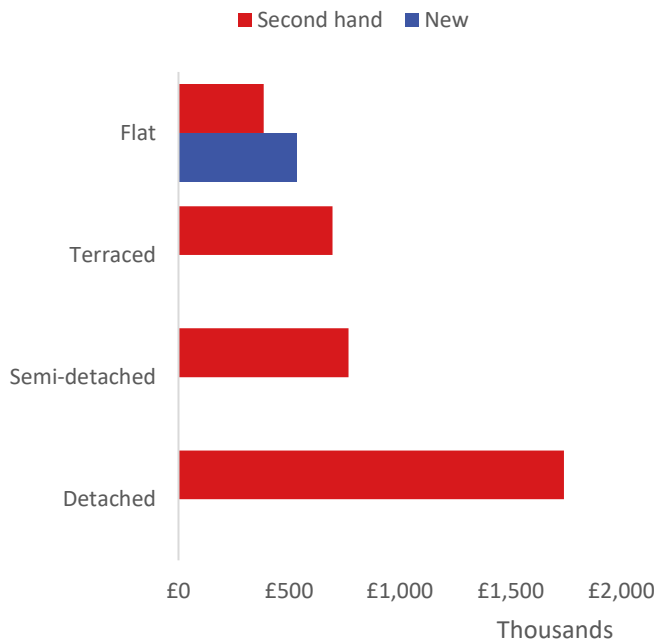
### Map Key



|  | Min      | Max      |                            |
|--|----------|----------|----------------------------|
|  | Up to    | £325,000 | 1st quintile / lowest 20%  |
|  | £325,000 | £423,000 | 2nd quintile               |
|  | £423,000 | £528,000 | 3rd quintile               |
|  | £528,000 | £717,000 | 4th quintile               |
|  | £717,000 | and over | 5th quintile / highest 20% |

### Average House Price by Property Type

12 months to August 2023



|               | New               | Second hand |
|---------------|-------------------|-------------|
| Flat          | £534,333          | £385,312    |
| Terraced      | No recorded sales | £695,696    |
| Semi-detached | No recorded sales | £768,225    |
| Detached      | No recorded sales | £1,740,000  |

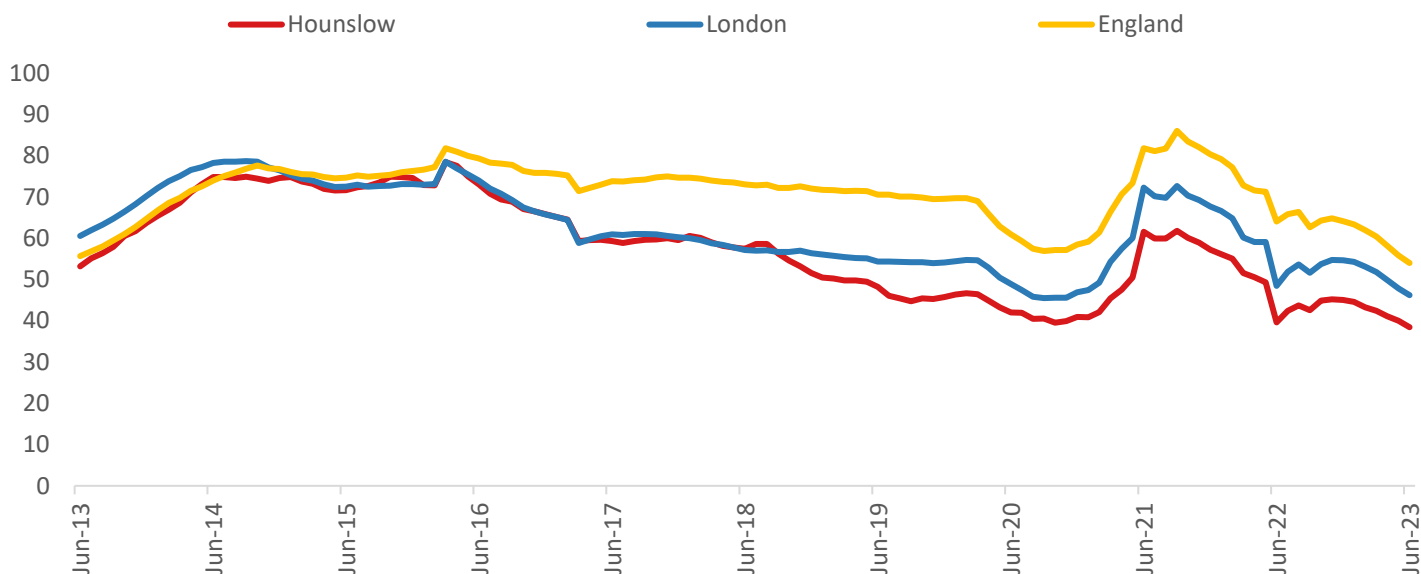
### House Price Distribution by Year

All properties, by price band and calendar year (2023 = year to date)

|             | 1997 | 2002 | 2007 | 2012 | 2017 | 2022 | 2023 |
|-------------|------|------|------|------|------|------|------|
| Under £100k | 71%  | 7%   | 0%   | 1%   | 1%   | 0%   | 0%   |
| £100-200k   | 21%  | 56%  | 21%  | 20%  | 5%   | 4%   | 3%   |
| £200-300k   | 5%   | 23%  | 49%  | 38%  | 22%  | 15%  | 11%  |
| £300-400k   | 1%   | 6%   | 15%  | 17%  | 25%  | 19%  | 20%  |
| £400-500k   | 1%   | 3%   | 6%   | 9%   | 19%  | 21%  | 20%  |
| £500k-1m    | 1%   | 3%   | 7%   | 11%  | 22%  | 31%  | 34%  |
| £1-2m       | 0%   | 0%   | 2%   | 3%   | 5%   | 7%   | 8%   |
| Over £2m    | 0%   | 0%   | 0%   | 0%   | 2%   | 3%   | 3%   |

### Transactions (June 2023 data)

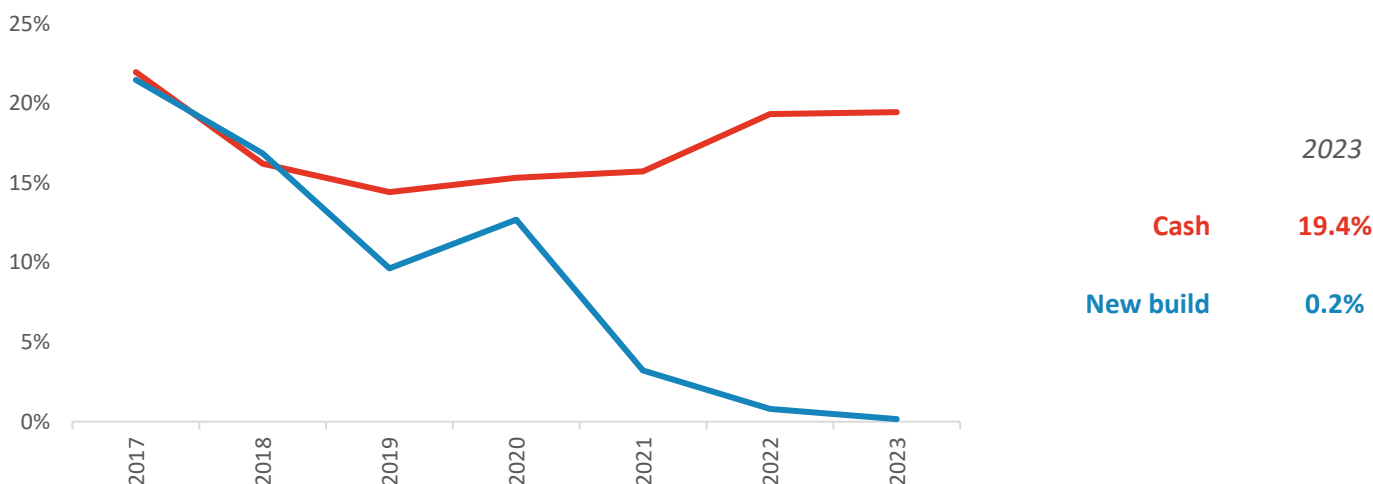
Annual Transactions, Indexed (2001-05 average = 100)



There were 1,718 transactions in Hounslow during the 12 months to June 2023. This is 38% of the average from 2001-05 and suggests activity is significantly below pre-downturn levels.

Transactions in Hounslow have fallen by 48.5% since 2014, compared to changes of -39.6% for London and -29.7% for England.

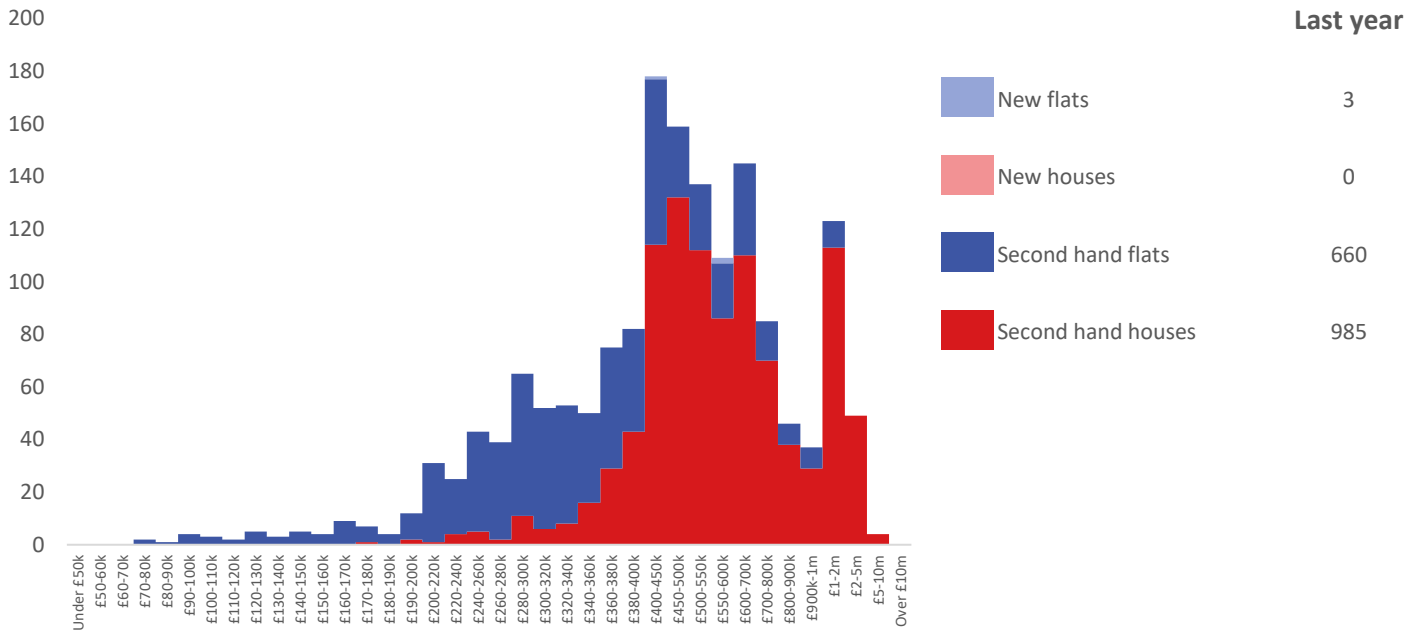
### Cash and New Build Sales as % of Total, by Year



Note: The data on this page EXCLUDES transactions identified as transfers under a power of sale/repossessions, buy-to-lets (where they can be identified by a mortgage), and transfers to non-private individuals - i.e. it comprises only Land Registry 'A' data.

## Depth of Market by Property Type

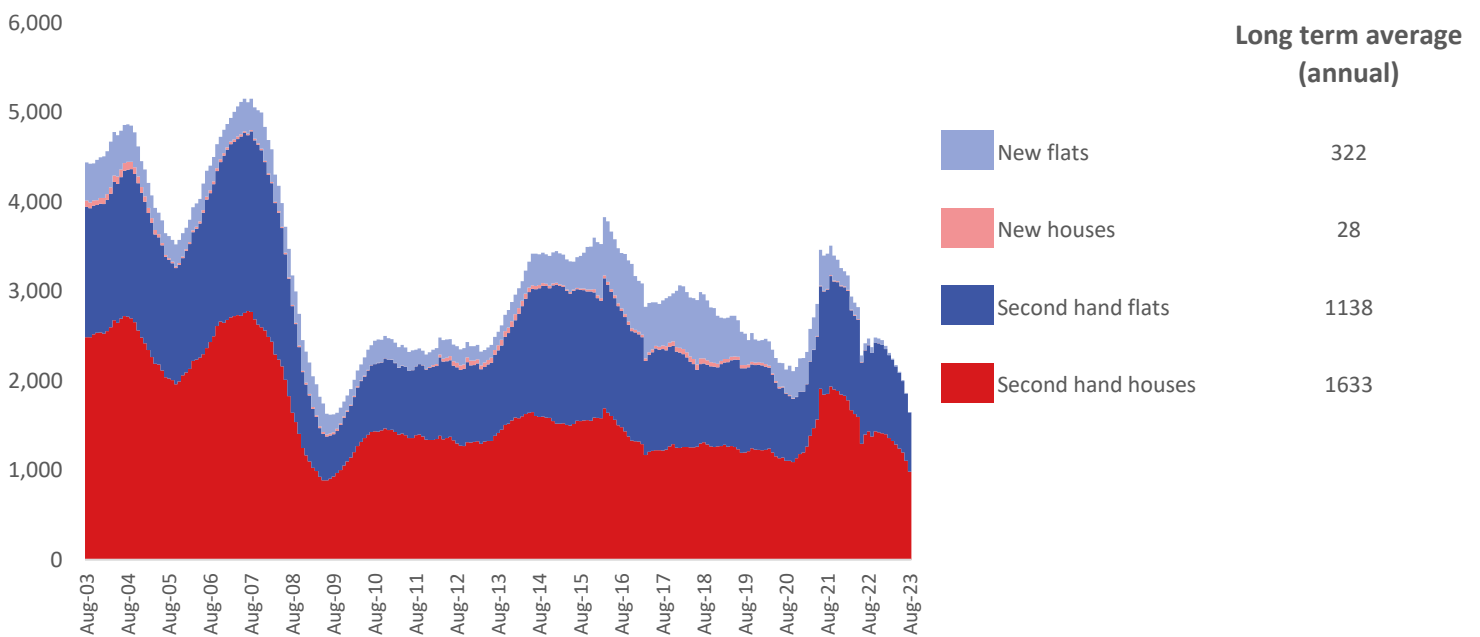
12 months to August 2023



The most common property type transacted over the past 12 months in Hounslow was 'second hand houses' with 985 sales, 60% of all sales over the same period. The annual total of 1,648 transactions is equivalent to 53% of the long term average level of activity.

## Timeline of Transactions by Type

Rolling 12 months, past 20 years



The most common property type transacted over the past 20 years was 'second hand houses' with the equivalent of 1,633 sales per year on average, making up 52% of the typical annual total over that period.