October 2026 Housing Market Report

Stafford

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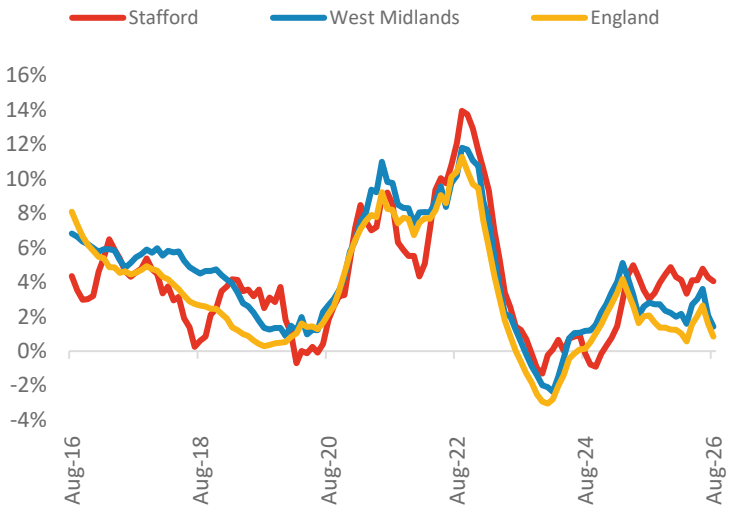
	Current level	3 month	Annual	5 year	10 year
House prices	£260,446	-0.7%	4.1%	21.5%	44.7%
Transactions	1,894	-1.3%	-13.4%	-28.1%	-21.8%

House Prices (August 2026 data)

Annual Change in House Prices

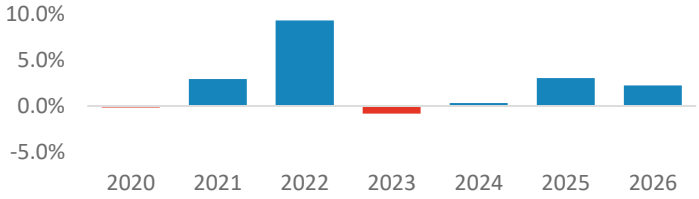


House prices in Stafford grew by 4.1% in the 12 months to August 2026 (based on 3-month smoothed data). By comparison national house prices grew by 0.9% and prices in the West Midlands grew by 1.4% over the same period.

Stafford house prices are now 47.6% above their previous peak in 2007, compared to +57.9% for the West Midlands and +59.3% across England.

Local prices have grown by 2.3% in 2026 so far, compared to growth of 3.1% over the same period in 2025.

Year-To-Date Change in House Prices, December to August

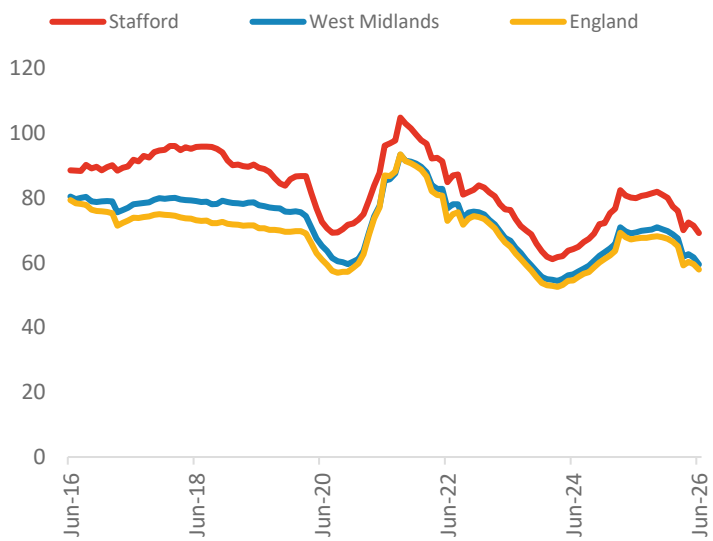


Transactions (June 2026 data)

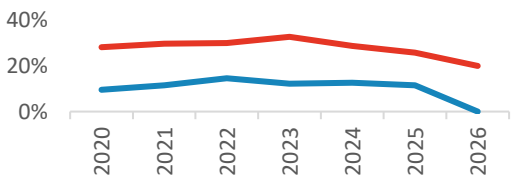
There were 1,894 transactions in Stafford during the 12 months to June 2026. This is 69% of the average from 2001-05 and suggests activity is significantly below pre-downturn levels.

Transactions in Stafford have fallen by 11.0% since 2014, compared to changes of -20.1% for the West Midlands and -24.7% for England.

Annual Transactions, Indexed (2001-05 average = 100)



*Cash and New Build Sales as % of Total, by Year**



2026
Cash 19.9%
New 0.0%

** The latest data here is subject to the 'Land Registry Lag'. For more details:*
https://builtplace.com/digging-deeper-land-reg-lag-coronavirus/

Note: These transaction counts do not include those identified as transfers under a power of sale/repossessions, buy-to-lets (where they can be identified by a mortgage), and transfers to non-private individuals.

Source: UK House Price Index, Contains HM Land Registry data © Crown copyright